



Reply Form & Sponsorship Opportunities

20th ANNUAL HALL OF FAME CEREMONY • OCTOBER 7, 2023

<p style="text-align: center;">Legacy Sponsor: \$25,000</p> <ul style="list-style-type: none"> • Two Premium table location with seating for up to 20 guests • Opportunity for company executive remarks (pre-taped) • Full Page Color Ad with premium placement (Center Back Cover, Inside Front, Inside Back Cover) • Premier logo placement during event • Live onstage recognition by RAAA leadership during event • Company logo prominently displayed in the lobby, Dinner, and on video screen. • Company logo highlighted on website leading up to the event. • Social media mentions leading up to event and day of event • Company logo in one electronic RAAA newsletter 	<p style="text-align: center;">Premier Sponsor: \$10,000</p> <ul style="list-style-type: none"> • One Premium Table with seating for up to 10 Guests • Full Page Color Ad with premium placement (Back Cover, Inside Front, Inside Back Cover based on availability) • Live onstage recognition by RAAA leadership during event • Company logo prominently displayed in the lobby, Dinner, and on video screen. • Company logo highlighted on website leading up to the event. • Social media mentions leading up to event and day of event.
<p style="text-align: center;">Sustaining Sponsor: \$5,000</p> <ul style="list-style-type: none"> • Reserved Table with seating for up to 6 Guests • Full Page Color Ad • Logo placement during event • Live onstage recognition by RAAA leadership during event • Company logo displayed on video screen • Company logo highlighted on website leading up to and day of the event. • One Social media mention 	<p style="text-align: center;">Contributing Sponsor - \$2,500</p> <ul style="list-style-type: none"> • Reserved Table with seating for up to 3 Guests • Half Page Color Ad accompany this sponsorship level. • Logo placement during event • Live onstage recognition by RAAA leadership during event • Company logo displayed on video screen • Company logo highlighted on website leading up to the event

<p>Supporting Sponsor - \$1,000</p> <ul style="list-style-type: none"> • Three Reserved Tickets • Quarter Page Color Ad • Logo placement during event • Live onstage recognition by RAAA leadership during event • Company logo displayed on video screen 	<p>Partner Sponsor - \$500</p> <ul style="list-style-type: none"> • 1 Reserved Tickets • Business card size Color Ad • Live onstage recognition by RAAA leadership during event • logo placement during event • Company logo displayed on video screen
---	--

_____ In-kind Donation provides promotional items (mention in program booklet)

_____ Student Sponsorship @ \$100.00 per student provides student access to attend the HOF induction.

- Full-Page Advertisement (\$185) Color or Black and White Approximately 8" x 11"
- 1/2 Page Advertisement (\$100) Color or Black and White Approximately 4" x 5.5"
- 1/4 Page Advertisement (\$60) Color or Black and White Approximately 4" x 2.5" Business Card Size

Please use the enclosed ad form to provide contact information and ad copy.

Please E-MAIL as a word document, jpg, gif, png or pdf to hof@rutgersblackalumni.org

All sponsorship opportunities will be reserved on a first come, first served basis. Your sponsorship will be confirmed when we have received payment in full.

DEADLINES: Sponsorship and Ads-September 8th / Dinner Reservations – September 18th

Please return the following page with your payment

Checks and Money Orders Payable to: Rutgers African-American Alumni Alliance (RAAA), Inc.

Online payments are available at <https://rutgersblackalumni.org/award-tickets/>

Mail to P.O. Box 422 Piscataway, NJ 08855-422

For more information email: hof@rutgersblackalumni.org

RAAA, Inc. is a nonprofit 501(c)3 organization.

A portion of each dinner ticket is tax deductible. A portion of proceeds and all donations will benefit student support activities at Rutgers University.

20th ANNUAL RAAA, INC. HALL OF FAME CEREMONY • OCTOBER 7, 2023

EVENT SPONSORSHIP OPPORTUNITIES

▪ Legacy Sponsor	\$25,000	▪ Supporting Sponsor	\$1,000
▪ Premier Sponsor	\$10,000	▪ Partner Sponsor	\$500.00
▪ Sustaining Sponsor	\$5,000	▪ I would like to supply promotional items (In-kind Donation)	
▪ Contributing Sponsor	\$2,500		

INDIVIDUAL RESERVATIONS: HYATT REGENCY HOTEL – NEW BRUNSWICK, NEW JERSEY

Yes, I/we will attend _____ Individual tickets @ \$135.00 per person EARLY BIRD THRU AUGUST 31, 2023.

Price increase on September 1, 2023 @ \$160.00 per person

Please indicate special dietary concerns: _____

I/we will provide student access via a Student Sponsorship @ \$100.00 per student _____

No, I/we cannot attend, but wish to make a tax-deductible contribution of \$ _____

Scholarship Initiatives _____ RAAA Global Initiative _____

Pay It Forward _____ General/Operational Support _____

PATRON LISTING: Your name will be listed in the program as a supporter of RAAA, Inc.

___\$20 ___\$50 ___\$100 ___Other (amount): _____

Please print your name as it should appear in the program _____

Company or Individual Name(s) _____

Mailing Address: _____

Telephone _____ Email: _____

Signature: _____

Enclosed is my check/money order payable to Rutgers African-American Alumni Alliance (RAAA), Inc.

Please return this form with your payment

Rutgers African-American Alumni Alliance (RAAA), Inc.

P.O. Box 422 Piscataway, NJ 08855-0422

For more information email: hof@rutgersblackalumni.org

RAAA, Inc. is a nonprofit 501(c)3 organization.

A portion of each dinner ticket is tax deductible. A portion of proceeds and all donations will benefit student scholarships and programming initiatives of RAAA, Inc.