



Reply Form & Sponsorship Opportunities

19th ANNUAL HALL OF FAME CEREMONY • OCTOBER 1, 2022

Legacy Sponsor: \$25,000

- Two Premium table location with seating for up to 20 guests
- Opportunity for company executive remarks (pre-taped)
- Full Page Color Ad with premium placement (Center Back Cover, Inside Front, Inside Back Cover)
- Premier logo placement during event
- Live onstage recognition by RAAA leadership during event
- Company logo prominently displayed in the lobby, Dinner, and on video screen.
- Company logo highlighted on website leading up to the event.
- Social media mentions leading up to event and day of event
- Company logo in one electronic RAAA newsletter

Sustaining Sponsor: \$5,000

- Reserved Table with seating for up to 6 Guests
- Full Page Color Ad
- Logo placement during event
- Live onstage recognition by RAAA leadership during event
- Company logo displayed on video screen
- Company logo highlighted on website leading up to and day of the event.
- One Social media mention

Supporting Sponsor - \$1,000

- Three Reserved Tickets
- Quarter Page Color Ad
- Logo placement during event
- Live onstage recognition by RAAA leadership during event
- Company logo displayed on video screen

Advertisements

• Full-Page Advertisement (\$185) Color or Black and White	Approximately 8" x 11"
• ½ Page Advertisement (\$100) Color or Black and White	Approximately 4" x 5.5"
• ¼ Page Advertisement (\$60) Color or Black and White	Business Card size Approximately 4" x 2.5" Business Card

Please use the enclosed ad form to provide contact information and ad copy. All sponsorship opportunities will be reserved on a first come, first served basis. Your sponsorship will be confirmed when we have received payment in full.

DEADLINES: September 15 for ads, sponsorship. Dinner reservations – September 23

Please return the following page with your payment

Contact Information:

hof@rutgersblackalumni.org

Online payments are available at

<https://rutgersblackalumni.org/award-tickets/>

Checks and Money Orders Payable to:

Rutgers African-American Alumni Alliance (RAAA), Inc.

P.O. Box 422

Piscataway, NJ 08855-422

RAAA, Inc. is a nonprofit 501(c)3 organization.

A portion of each dinner ticket is tax deductible. A portion of proceeds and all donations will benefit student support activities at Rutgers University.

EVENT SPONSORSHIP OPPORTUNITIES

- | | | | |
|---|----------|---|---------|
| <input type="checkbox"/> Legacy Sponsor | \$25,000 | <input type="checkbox"/> Contributing Sponsor | \$2,500 |
| <input type="checkbox"/> Premier Sponsor | \$10,000 | <input type="checkbox"/> Supporting Sponsor | \$1,000 |
| <input type="checkbox"/> Sustaining Sponsor | \$5,000 | <input type="checkbox"/> Partner Sponsor | \$500 |

I would like to supply promotional items or a Silent Auction donation

INDIVIDUAL RESERVATIONS: HYATT REGENCY HOTEL – NEW BRUNSWICK, NEW JERSEY

Yes, I/we will attend _____ Individual tickets @ \$135.00 per person EARLY BIRD THRU AUGUST 31, 2022. Price increase on September 1, 2022 @ \$150.00 per person

Please indicate special dietary concerns: _____

I/we will provide student access via a Student Sponsorship @ \$100.00 per student _____

No, I/we cannot attend, but wish to make a tax-deductible contribution of \$ _____

Scholarship Initiatives _____ RAAA Global Initiative _____ Pay It Forward _____ General/Operational Support

PROGRAM JOURNAL ADVERTISEMENTS:

Full-Page - \$185 Half Page - \$100 Quarter Page - \$60

Please E-MAIL as a word document, jpg, gif, png or pdf to hof@rutgersblackalumni.org and raaa_rutgers@yahoo.com
with subject line: Program Journal- <insert> your Last Name

PATRON LISTING: Your name will be listed in the program as a supporter of RAAA, Inc.

\$20 \$50 \$100 Other: _____ Please print your name as it should appear in the program

For additional information regarding Reservations to include electronic payment options, Sponsorship Benefits, Program Journal Requirements and Silent Auction opportunities, please visit,

Company or Individual Name(s) _____

Mailing Address: _____

Telephone _____

Email: _____

Signature: _____

Enclosed is my check/money order payable to Rutgers African-American Alumni Alliance (RAAA), Inc. Please return this form with your payment.

Rutgers African-American Alumni Alliance (RAAA), Inc.
P.O. Box 422
Piscataway, NJ 08855-0422
hof@rutgersblackalumni.org

PLEASE RSVP BY September 24 for Dinner reservations, September 15 for Program Journal Advertisements and Sponsorship

RAAA, Inc. is a nonprofit 501(c)3 organization.

A portion of each dinner ticket is tax deductible. A portion of proceeds and all donations will benefit student scholarships and programming initiatives of RAAA, Inc.